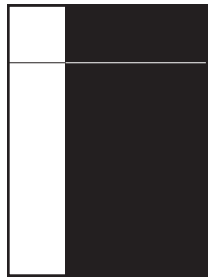


LOCAL RETAIL ADVERTISING SPECS



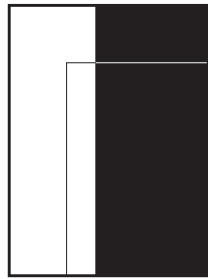
FULL PAGE

10.333" (7 col) X 14"



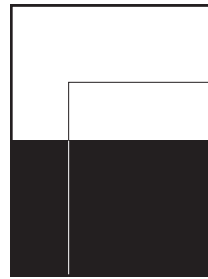
3/4 PAGE

A. 10.333" (7 col) X 11"
B. 7.333" (5 col) X 14"



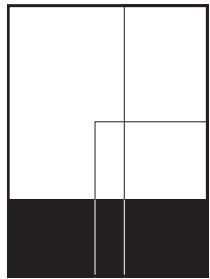
2/3 PAGE

A. 5.833" (4 col) X 14"
B. 7.333" (5 col) X 11"



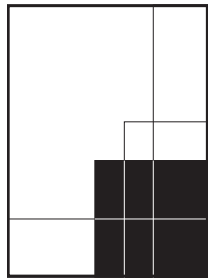
1/2 PAGE

A. 7.333" (5 col) X 10"
B. 10.333" (7 col) X 7"



1/3 PAGE

A. 4.333" (3 col) X 14"
B. 5.833" (4 col) X 8"
C. 10.333" (7 col) X 4"



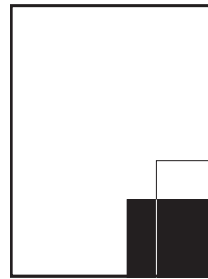
1/4 PAGE

A. 2.833" (2 col) X 14"
B. 4.333" (3 col) X 8"
C. 5.833" (4 col) X 6"
D. 10.333" (7 col) X 3"



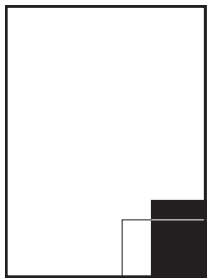
1/6 PAGE

4.333" (3 col) X 5"



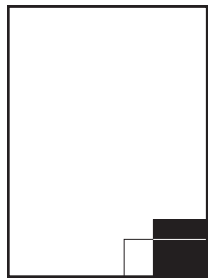
1/8 PAGE

A. 4.333" (3 col) X 4"
B. 2.833" (2 col) X 6"



1/12 PAGE

A. 4.333" (3 col) X 3"
B. 2.833" (2 col) X 4"



1/16 PAGE

A. 2.833" (2 col) X 3"
B. 4.333" (3 col) X 2"



1/32 PAGE

2.833" (2 col) X 2"

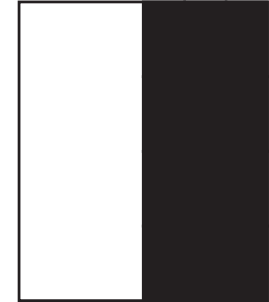
COLOUR • One colour \$295
• Full/Process colour \$885

LOCAL REAL ESTATE ADVERTISING SPECS



FULL PAGE

10³/₈" (6 col) X 14"



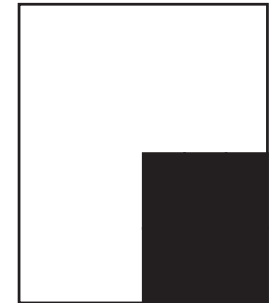
1/2 PAGE VERTICAL

5¹/₈" (3 col) X 14"



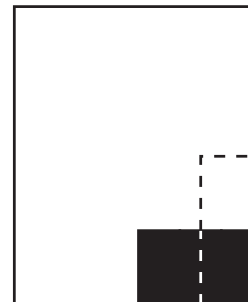
1/2 PAGE HORIZONTAL

10³/₈" (6 col) X 7"



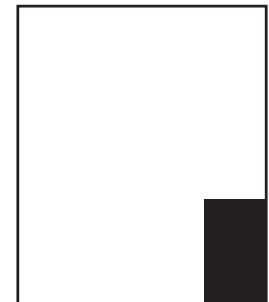
1/4 PAGE

5¹/₈" (3 col) X 7"



1/8 PAGE

H 5¹/₈" (3 col) X 3¹/₂"
V 2¹/₂" (1¹/₂ col) X 7"



1/16 PAGE

2¹/₂" (1¹/₂ col) X 3¹/₂"